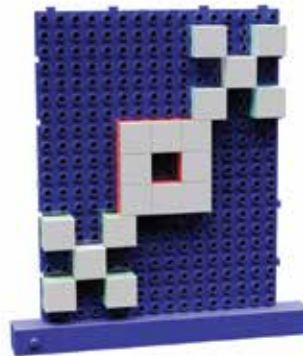
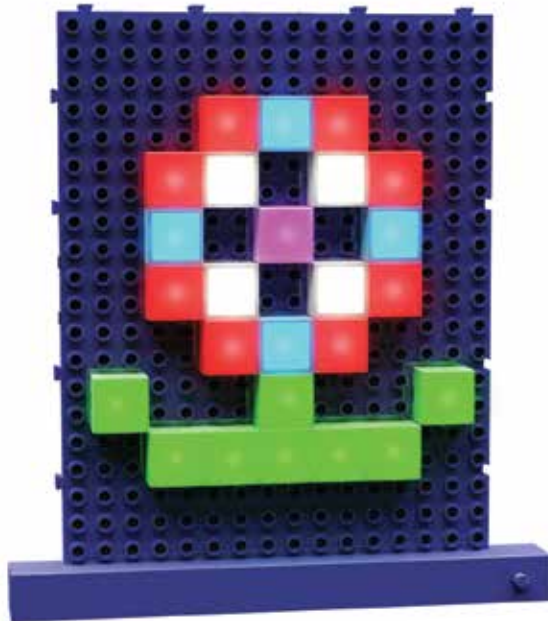




INTRODUCING

# LITE BLOX™

■ ■ LIGHT UP YOUR WORLD ■ ■



Lights Off



Lights On


**Lite Blox™ is E-Blox® newest invention that makes it fun and easy to build awesome light up pictures and patterns!** Simply place the LED Blox onto the power board to build unlimited light designs. Some of the LED Blox even flash and change colors to make your pictures and patterns look really cool!

Includes power board, battery module, removal tool and 30 colorful LED Blox.

- Fun and easy to build
- Design cool light pictures and patterns
- LED Blox light instantly on power board
- 30 colorful and color changing LED Blox
- Removal tool makes it easy to take Blox off power board
- Build fine motor skills and stimulate creativity
- Attach multiple sets together for larger art display
- Comes with Try Me Packaging and 3 AAA batteries

**Shipping: September 2020**  
**Pre-Order yours today!**



Lite Blox®		
Item #: LB-0774	Wholesale price: \$10	 8 18878 02077 4
UPC: 818878020774	MAP: \$19.99	
Case Pack: 4	MSRP: \$21.99	





CIRCUIT  
BLOX™

# Build your own BURP N FART MACHINE



**Ready for some great laughs with your friends and family?** This Build your own Burp and Fart Machine has 10 hilarious sounds including burp and fart sounds that are so real you'll be holding your nose.

- Get a good laugh listening to all the quality burp and fart sounds
- Hide the machine and play some pranks on your friends and family
- Add these funny sounds to your own brick structure projects
- All parts are fully compatible with other major brick brands
- Teaches STEM fundamentals of electronics
- Requires 3 AA batteries not included
- Ages 5 and up

*Burp and fart smells also not included*



Introducing  
our New Packaging

**Shipping: September 2020**  
**Pre-Order yours today!**

## Build your own Burp N Fart Machine

Item #: CB-0767  
UPC: 818878020767  
Case Pack: 4

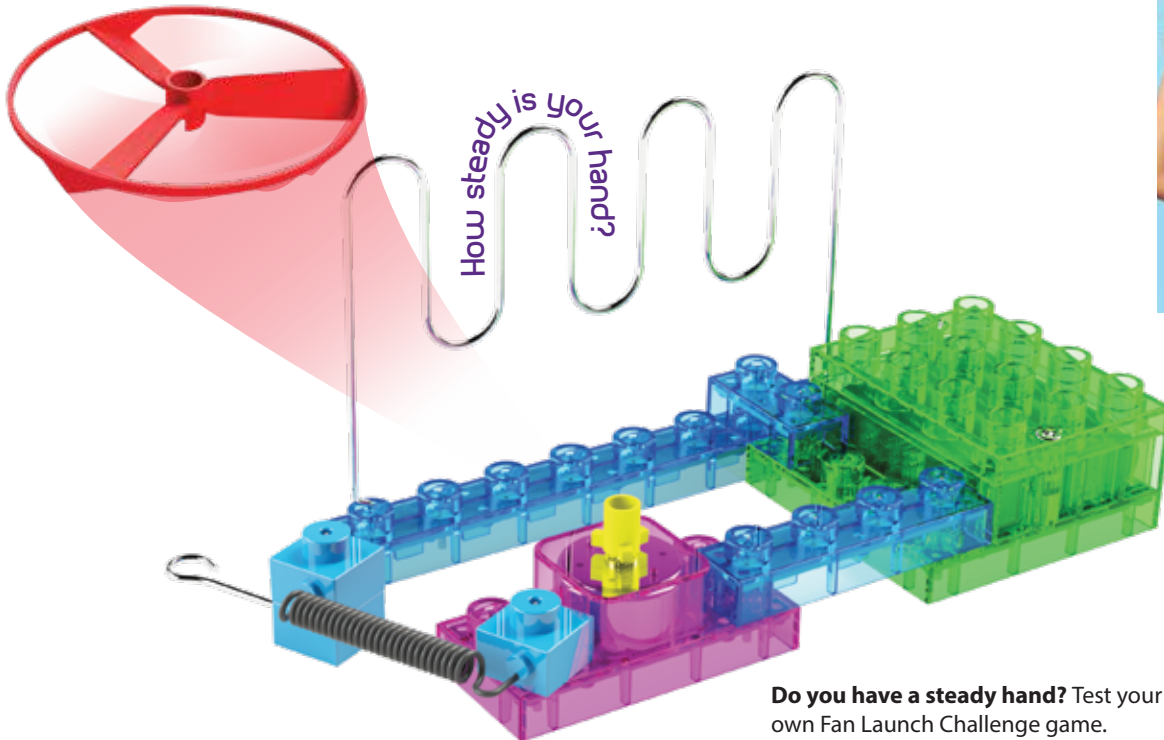
Wholesale price: \$7.50  
MAP: \$14.99  
MSRP: \$16.50





CIRCUIT  
BLOX™

# Build your own FAN LAUNCH CHALLENGE



Introducing  
our New Packaging

**Do you have a steady hand?** Test your nerves with this Build your own Fan Launch Challenge game.

- Move a hook through a wavy wire maze
- Don't let the hook touch the wavy wire maze
- If you do, the fan will spin and launch high in the air
- The steadiest hand wins!!!
- ALL parts are fully compatible with other major brick brands
- Teaches STEM fundamentals of electronics
- Requires 3 AA batteries not included
- Ages 5 and up

**Shipping: September 2020**  
**Pre-Order yours today!**

### Build your own Fan Challenge

Item #: CB-0293

UPC: 818878020293

Case Pack: 4

Wholesale price: \$7.50

MAP: \$14.99

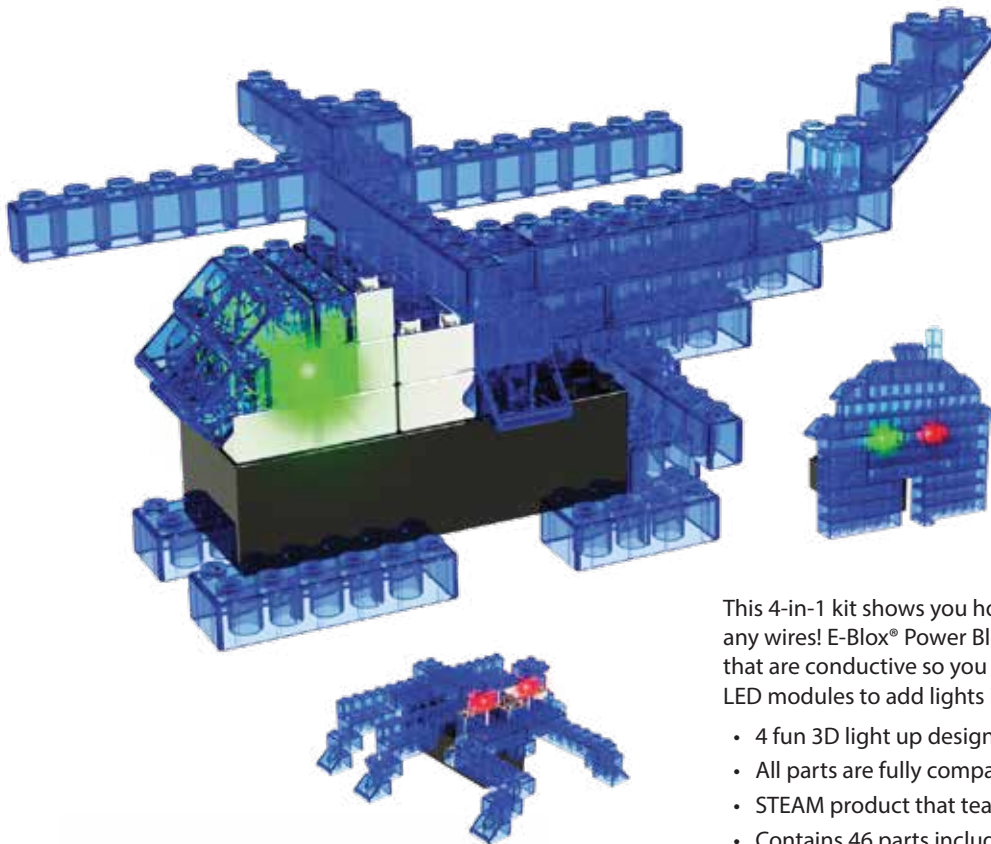
MSRP: \$16.50





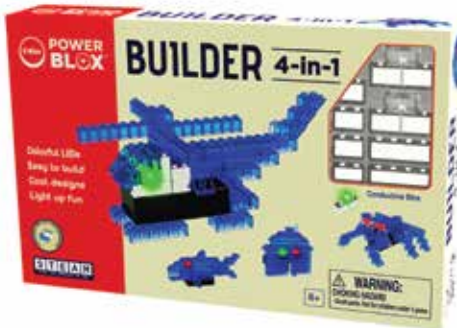
**POWER  
BLOX™**

# BUILDER 4-in-1



This 4-in-1 kit shows you how to build four cool 3D light up structures without any wires! E-Blox® Power Blox™ patented technology uses tin plated parts that are conductive so you can connect them between the battery module and LED modules to add lights into any brick structure you can imagine and build.

- 4 fun 3D light up designs with build guide and online instructions
- All parts are fully compatible with other major brick brands
- STEAM product that teaches how to build 3D circuits
- Contains 46 parts including 9 unique conductive parts
  - two 2-way Green-Red LEDs,
  - 6 tin plated conductive parts
  - 1 Battery Module
- Requires one 9-volt Battery not included
- Ages 5 and up



Introducing  
our New Packaging

**Shipping: September 2020**  
**Pre-Order yours today!**

### Power Blox Builder 4 in 1

Item #: PB-0729

UPC: 818878020729

Case Pack: 4

Wholesale price: \$10.00

MAP: \$19.99

MSRP: \$21.99





# LUMEN<sup>®</sup>

## POWERFIGURE™



Robyn



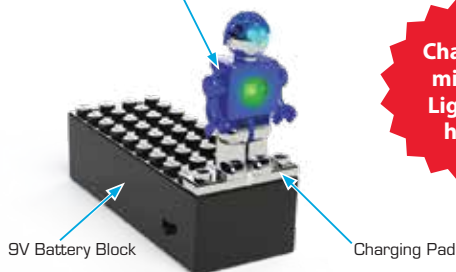
Seymour



Glen

Glen Underside

Lumen® PowerFigure™



9V Battery Block

Charging Pad

**Charge for minutes,  
Lights for hours!**



**E-Blox® Lumen® PowerFigures™ are cool new mini-figurines that light up!** Just place the Lumen® PowerFigures™ on the battery block for one minute or more. Once charged, you can remove the Lumen® and enjoy hours of truly illuminating play!

- Build Lumen's® into any existing brick creations
- QR code on back each Lumen® gives secrets to their origin
- Collect all characters from the Story Blox™ adventure series
- All parts are fully compatible with other major brick brands
- Safety-protected battery module provides power for charging
- Allows hours of light up imaginative play
- Requires one 9-volt Battery not included
- Ages 6 and up

**Shipping: September 2020**  
**Pre-Order yours today!**

### Seymour

Item #: LP0651  
UPC: 818878020651  
Case Pack: 6

Wholesale price: \$7.50  
MAP: \$14.99  
MSRP: \$16.50



### Robyn

Item #: LP0668  
UPC: 818878020668  
Case Pack: 6

Wholesale price: \$7.50  
MAP: \$14.99  
MSRP: \$16.50



### Glen

Item #: LP0675  
UPC: 818878020675  
Case Pack: 6

Wholesale price: \$7.50  
MAP: \$14.99  
MSRP: \$16.50

